

the vibe

A Kentwood Parks
& Recreation Gala



May 13, 2016
6 - 10 pm



Kentwood Parks and Recreation Department

355 48th St. SE, Kentwood, MI 49548

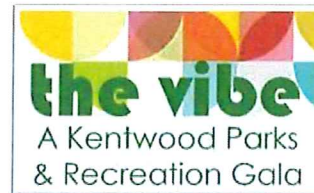
616.656.5270 - www.yourkprd.org

Dear Community Stakeholder:

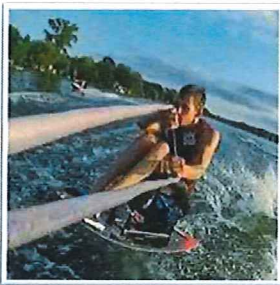
The City of Kentwood is a vibrant, diverse, and thriving community. We take great pride in providing high quality services and amenities to enrich the lives of those in our community. Help us further grow this community!

The Vibe – A Kentwood Parks & Recreation Gala is the first annual celebration and fundraiser to further enhance the parks and recreation programs and amenities within the community.

Please help support this event and our quest to bring added value to the Kentwood community through safe, healthy, and family oriented parks and recreation activities.



The event will be held at The Bluff Banquet and Conference Center on the evening of Friday, May 13, 2016 and will feature the Kentwood adaptive sports program. The fun filled evening will also include dinner, music, silent auction and dancing!



The keynote speaker is Garrett Bazany. At the age of 15, Garrett suffered a spinal cord injury after an accident on a trampoline that left him paralyzed from the waist down. After 6 weeks of rehabilitation at Mary Free Bed, Garrett soon became involved in the adaptive programs offered by Kentwood Parks and Recreation. He will share his inspirational story and discuss how these programs empower members of our community with physical and developmental disabilities.

Enclosed please find the various sponsorship packages and benefits offered for the gala. Your participation will help make this a community success!

If you have questions or need further information, please do not hesitate to contact Val Romeo, CTRS, Kentwood Parks and Recreation Director at (616) 656-5275 or romeov@ci.kentwood.mi.us.

Thank you for your continued support!

Sincerely,

Val Romeo, CTRS
Kentwood Parks & Recreation Director

Stephen Kepley
Mayor - City of Kentwood

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2016 Sponsorship Opportunities

\$5,000 Sponsorship: “Live the Vibe” Presenting Sponsor

- Large logo on Adaptive Recreation Event T-shirts Summer 2016
- Full page advertisement in the Leisure Times Program Brochure, season of your choice
- Large logo listed on all City produced marketing materials as the “Live the Vibe Sponsor”: event flyers, posters, website and social media
- Name recognition in press releases
- Two sponsored tables at event which includes sixteen complimentary tickets (\$1,200 value)
- Large logo on signage and program at event
- Logo on party favor gift
- Recognition from the podium
- Recognition at the City Commission Meeting

\$2,500 Sponsorship: “Feel the Vibe” - Music Sponsor

- Medium logo on Adaptive Recreation Event T-shirts Summer 2016
- Half page advertisement in the Leisure Times Program Brochure, season of your choice
- Medium logo listed on all City produced marketing materials as the “Feel the Vibe Sponsor”: event flyers, posters, website and social media
- Name recognition in press releases
- Sponsored table at event which includes eight complimentary tickets (\$600 value)
- Medium logo on signage and program at event
- Recognition from the podium
- Recognition at the City Commission Meeting

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\$1,000 Sponsorship: “Share the Vibe” – Table Sponsor

- Quarter page advertisement in the Leisure Times Program Brochure, season of your choice
- Small logo listed on all City produced marketing materials as the “Share the Vibe Sponsor”: event flyers, posters, website, and social media
- Name recognition in press releases
- Sponsored table at event which includes eight complimentary tickets (\$600 value)
- Small logo on signage and program at event
- Recognition from the podium

\$500 Sponsorship: “Catch the Vibe” Level

- Business card size advertisement in the Leisure Times Program Brochure, season of your choice
- Company name listed on all City produced marketing materials: event flyers, posters, web site and social media
- Four complimentary Gala Tickets (\$300 value)
- Name on signage and program at event
- Recognition from the podium

\$250 Sponsorship: “Support the Vibe” Level

- Acknowledgement on event promotions and at event: flyers, posters announcements
- Two complimentary Gala Tickets (\$150 value)
- Name on signage and program at event
- Recognition from the podium

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2016 Sponsorship Commitment Form

Company Name _____

Contact Person _____

Address _____ City _____ Zip _____

Phone: Cell _____ Work _____ Fax _____

Email _____

Sponsorship Level:

- \$5,000 Sponsorship: "Live the Vibe" Level
- \$2,500 Sponsorship: "Feel the Vibe" Level
- \$1,000 Sponsorship: "Share the Vibe" Level
- \$500 Sponsorship: "Catch the Vibe" Level
- \$250 Sponsorship: "Support the Vibe" Level

Please mail this form with payment to:

Kentwood Parks & Recreation (355-48th St SE, Kentwood, MI 49548).

If you have any questions, please contact Val Romeo, CTRS, Kentwood Parks & Recreation Director, at (616) 656-5275 or romeov@ci.kentwood.mi.us.

MC/Visa /Discover Expiration Date: ___/___/___ Card Number: _____ Security Code: _____

Office Use:

(#113130A) Total Paid \$ _____ Cash/Check _____ MC/V/D Exp ___/___/___ Date ___/___/___ Staff

Thank you for your support!